

Creative Printing Ahead of the Curve in the Digital World

Since 1992, ASU graduate Mark Curry has been at the helm of Creative Printing, on the 105 By-Pass next door to Boone Rent-All and Parties Too. And like his aptly named neighbor, Curry has navigated the wave of changing technologies to offer more services to more people than ever before. The business name, Creative Printing and Internet Services, LLC reflects Curry's broadening offerings.

"I think that's been our strength, keeping up with the latest technologies and soft-ware to help our customers promote their business," Curry said. "That and the good people who work here."

Curry, whose degree is in Graphic Arts and Imaging Technology, directs a staff of up to 14 full and part-time technicians. On balance, they are in tune with the ways of cyber space and multimedia that drives the business today.

"Every day is different," he explained. "We've certainly diversified and so much that we do is interconnected. We design and host web sites for customers and then produce their promotional materials that might include a sign or a brochure. We're converting a lot of VHS tapes and 8 mm film onto DVD for customers trying to preserve their treasured memories and business collateral."

In the digital age, Creative Printing can scan a four-color image 36" x 120". For speedier turnaround they utilize two-sided scanners and digital copiers. They now have the latest in 3D printing to meet the needs of hobbyists, architects, and artists.

And while Creative Printing keeps a traditional offset press humming it's clearly the digital age. The company works hard to keep pace. Along with printing with ink the old-fashion way, web design, social media, and internet marketing have made Facebook, Twitter, Google Plus, and Search Engine Optimization (SEO) daily companions to the print shop crew. Sign making is an important part of the product mix, from economical vinyl to richly textured Sandblasted signs.

Open Mon-Fri 8:30 am-5 pm. 828-265-2800, or toll free at 1-866-717-7468, or on the web at www.Creative-printing.com. E-mail info@creative-printing.com

Book Nook with LouAnn Morehouse

Those who complain about the long darkness of winter evenings have mistaken opportunity for hardship. There is in fact no better time to settle down to a proper session of reading. Let the winds howl, the snow drift; we who live in dark winter keep a secret from our warm weather friends. We have time to read.

Appropriately enough, this issue's Nook is practically overflowing with books. Here is a motley selection: fiction in the form of two very different mysteries and a collection of short stories. And in non-fiction, a guidebook, a historical account, and an investigation into an unsolved murder.

Met Her on the Mountain; a forty-year quest to solve the Appalachian Cold-Case Murder of Nancy Morgan
By Mark I. Pinsky

2013, John F. Blair Publisher



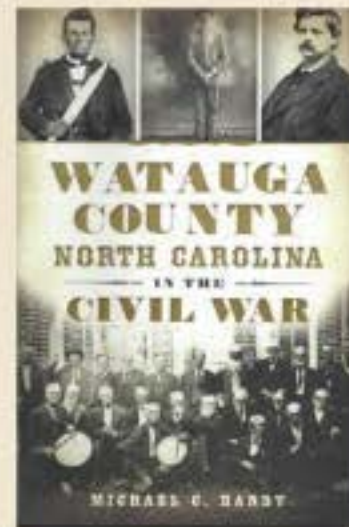
In 1970, Nancy Morgan was raped and murdered in Madison County, NC. Morgan, who was 24, was a member of a federal anti-poverty team working in the rugged and sparsely populated mountain county. As news of the crime unfolded, it became apparent that the authorities had no suspects.

Mark Pinsky, then finishing his studies in journalism at Duke University, was struck by the tragedy. Initially, the similarity in their ages is what caught his attention, so he started a file on the case. He kept adding to it throughout a productive career as a crime reporter and investigative journalist. Pinsky spent vacation time visiting Madison County, interviewing people who had known Nancy, and learning about the history

and people of the area. He kept track of the sad tale of mishandled investigations, dead ends, corruption, and indifference that continue to deter final justice for Nancy Morgan. And finally he put all the pieces together.

This is a story that had to be written. The facts of Morgan's terrible end are known by a few, but the people who committed the crime will never be brought to justice. Pinsky has paid his respects to the dead by assembling as much of the story as will be told. And it should be told, for Nancy Morgan's sake. For all our sakes. Because some people allowed the murderers to go unpunished. Because they were family, they were kin, they were from there and she wasn't.

Watauga County, North Carolina in the Civil War by Michael C. Hardy
2013, The History Press



In his latest book, Civil War historian Michael Hardy has focused his reportage on Civil War records and memories from the region then called Watauga County, which

incorporated a large swath of mountain country before the land was reappportioned into new counties in later years. Hardy acknowledges early works that were consulted in this most complete accounting of "just about every soldier..." who fought in the "awful war." The book, his eighteenth, is divided into chapters for each year of the war, as well as chapters about the mountaineers who fought for the Union, the years of Reconstruction, daily life in the Rebel army, and memorials and commemorations. As might be expected, the book abounds with surnames familiar to Western North Carolina residents, making the stories especially poignant for their descendents.